

SBNP and Burgerville present



One Solution to the Food Crisis:

Eat Local!

An Evening with Michael Shuman

Wednesday, June 25 @ 6:30pm

First Unitarian Church, 1011 SW 12th • \$10 advance /\$12 door • tix 503-232-2943

We all know that food prices are rising and supplies are in crisis worldwide—but fortunately a solution is within easy reach through our local food producers and merchants.

The Sustainable Business Network of Portland (SBNP) and Burgerville are delighted to present an evening with noted economist, author, and entrepreneur, **Michael Shuman**. He is the author of **Going Local: Creating Self-Reliant Communities in a Global Age**, and **The Small-Mart Revolution: How Local Businesses are Beating the Global Competition** as well as several other books. Shuman is vice president for Enterprise Development for the Training and Development Corporation (TDC) of Bucksport, Maine and a co-founder and active participant in the Business Alliance for Local Living Economies (BALLE) and a founder of Bay Friendly Chicken, a community-owned company located in Salisbury, Maryland. Shuman will discuss how communities are increasingly feeding themselves, and simultaneously reaping huge economic, environmental and social benefits. Learn about case studies of successful, innovative local food businesses in the United States and abroad, including some right here in Portland.

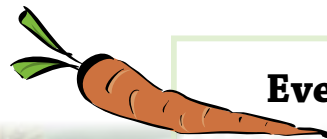
As a pre-lecture bonus, **Lisa Sedlar**, president of New Seasons Market, will talk about the importance of a thriving, healthy local food system, including the relationships between area farmers and residents with local restaurants, farmers markets, grocery stores and food co-ops.

Both presentations, together with the **Taste of Eat Local Week**, will help build excitement for **Eat Local Week, July 4-11**. During *Eat Local Week*, area residents will be encouraged to support their

favorite local and neighborhood restaurants and buy a portion of their groceries from neighborhood food co-ops, grocery stores and local farmers markets. In addition, a percentage of the proceeds from **Eat Local Week** will benefit **Oregon Food Bank**.

The Sustainable Business Network of Portland is the only alliance of locally-owned, independent businesses dedicated to fostering a truly sustainable local economy. For more information and to reserve tickets contact Robyn at 503 232-2943 or visit www.sbnportland.org.

Event co-sponsoring organizations:
Oregon Microenterprise Network
NW Earth Institute
Oregon Natural Step Network



Evening Schedule

6:30-7:30 A Taste of Eat Local Week. Sample delicacies from restaurants participating in Eat Local Week and browse tables from local organizations working on a healthy local food system.

7:30-7:45 Lisa Sedlar, president, New Seasons Market. The relationship between local restaurants, farmer's markets, grocery stores and food co-ops with area farmers and residents.

7:45-Michael Shuman, author and community advocate. How communities can feed themselves while simultaneously realizing economic, environmental and social benefits.

